

# OOH LA' LA'

Gentle Bold  
COLOR CONNECTIONS

**Il superpotere del colore** trova nuova forma nella palette di ombretti MeWe!

Il colore è emozione, attrazione, magia vera. I **colori** parlano di **gentilezza**, ma anche di **audacia**. Parlano di contrasti e di armonie, di mix e sovrapposizioni: un caleidoscopio di sfumature e inaspettate **connessioni di colore** che esprimono **unicità** ma parlano un **linguaggio universale**. **OOH LA' LA' Gentle Bold Color Connection** è una palette di ombretti tutta da scoprire, racconta la connessione tra alcuni dei nostri colori del cuore scelti per poter esaltare gentilezza, audacia e qualsiasi altra emozione i tuoi occhi vogliono esprimere. I colori si fondono tra loro e si trasformano come per magia e potrai solo esclamare OOH LA' LA'!!

6 Ombretti compatti in un mix di **toni caldi e freddi, tenui e accesi**. Textures ultra-scriventi e confortevoli con **3 finish diversi** da utilizzare come vuoi: in monocromia o miscelandoli tra loro per sperimentare look sempre diversi.

**The superpower of color** finds new form in the MeWe eyeshadow palette!

Color is emotion, attraction, true magic. The **colors** we love speak to us of **gentleness**, but also of **boldness**. They speak to us of contrasts and harmonies, of mixings and blending: a kaleidoscope of shades in unexpected **color connections** that express **uniqueness** yet speak a **universal language**. **OOH LA' LA' Gentle bold Color Connection** is a palette of eyeshadows that tells the connection between some of the colors we love, chosen to enhance gentleness, audacity, and any other emotion your eyes want to express. These colors melt and transform as if by magic and your only words will be OOH LA' LA'!!

6 shades in a mix of **warm and cold, soft and bright tones**. Ultra-writing and comfortable textures with **3 different finishes** to be used in monochrome but also to be mixed to experiment with always different looks.

MELLOW PINK, LILA HOLLIC, BLUSHY BRICK - INGREDIENTS: TALC, SYNTHETIC FLUORPHLOGOPIITE, ALUMINUM STARCH OCTENYLSUCCINATE, ISONONYL ISONONANOATE, HDI/TRIMETHYLOL HEXYLACTONE CROSSPOLYMER, DIMETHICONE, OCTYLDODECYL STEAROYL STEARATE, ISOSTEARYL NEOPENTANOATE, ETHYLHEXYLGLYCERIN, MAGNESIUM MYRISTATE, DEHYDROACETIC ACID, ZINC STEARATE, LAUROYL LYSINE, SILICA, STEARIC ACID, TOCOPHEROL. MAY CONTAIN: CI 77492 (MANGANESE VIOLET), CI 77891 (TITANIUM DIOXIDE), CI 77007 (ULTRAMARINES), CI 77492 (IRON OXIDES), CI 16035 (RED 4 LAKE), CI 77491 (IRON OXIDES), CI 15850 (RED 7 LAKE), CI 19140 (YELLOW 5 LAKE), CI 77499 (IRON OXIDES)

GUTZY CORTEN - INGREDIENTS: SYNTHETIC FLUORPHLOGOPIITE, OCTYLDODECYL STEAROYL STEARATE, MICA, CALCIUM SODIUM BOROSILICATE, BORON NITRIDE, PENTAERYTHRITYL TETRASTEARATE, TRIMETHYLSILOXYPHENYL DIMETHICONE, MAGNESIUM MYRISTATE, ZINC STEARATE, DIPENTAERYTHRITYL TETRABENZOATE/POLYHYDROXYSTEARATE, ETHYLHEXYLGLYCERIN, DEHYDROACETIC ACID, TIN OXIDE, STEARIC ACID, TOCOPHEROL. MAY CONTAIN: CI 77491 (IRON OXIDES), CI 77891 (TITANIUM DIOXIDE), CI 77499 (IRON OXIDES), CI 77492 (IRON OXIDES)

MIDNIGHT OCEAN - INGREDIENTS: SYNTHETIC FLUORPHLOGOPIITE, MICA, OCTYLDODECYL STEAROYL STEARATE, BORON NITRIDE, PENTAERYTHRITYL TETRASTEARATE, TRIMETHYLSILOXYPHENYL DIMETHICONE, MAGNESIUM MYRISTATE, ZINC STEARATE, DIPENTAERYTHRITYL TETRABENZOATE/POLYHYDROXYSTEARATE, ETHYLHEXYLGLYCERIN, DEHYDROACETIC ACID, TIN OXIDE, STEARIC ACID, TOCOPHEROL. MAY CONTAIN: CI 77499 (IRON OXIDES), CI 77891 (TITANIUM DIOXIDE), CI 77510 (FERRIC AMMONIUM FERROCYANIDE), CI 77491 (IRON OXIDES), CI 77492 (IRON OXIDES)

TEDDY BROWN - INGREDIENTS: SYNTHETIC FLUORPHLOGOPIITE, MICA, OCTYLDODECYL STEAROYL STEARATE, BORON NITRIDE, MAGNESIUM MYRISTATE, PENTAERYTHRITYL TETRASTEARATE, TRIMETHYLSILOXYPHENYL DIMETHICONE, ZINC STEARATE, BIS-DIGLYCERYL POLYACYLADIPATE-2, ETHYLHEXYLGLYCERIN, DEHYDROACETIC ACID, STEARIC ACID, TOCOPHEROL. MAY CONTAIN: CI 77491 (IRON OXIDES), CI 77499 (IRON OXIDES), CI 77891 (TITANIUM DIOXIDE), CI 77492 (IRON OXIDES)

VEGAN  
FRAGRANCE FREE

SHOPMEWE.IT

6 X 1,3 g  
NET WT. 0,045 oz



MADE IN ITALY  
distr. by CLIMBEAUTY  
by ila.malu

lot. 1451



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ILAMALU ÖÜRK LINE  
meWe

What's the color of your superpower today?  
#BEYOUROWNFILTER

**BEAUTY TIPS:** Applica con le dita per un maggiore effetto colore, utilizza invece il **pratico pennello double-sided Mewe** per sfumare e definire. Il pennello inumidito permetterà di creare linee intense e durature. Prova l'effetto monocoloro oppure gioca con le sfumature e trasforma il colore a tuo piacimento, ogni volta sarà una sorpresa. Usa Blushy Brick anche sulle guance come blush. Per un tocco di frivolezza e lucentezza **utilizza anche MEWE Leggerissimo-multiuse optimism.**

**BEAUTY TIPS:** Apply with your fingers for a greater color effect, instead use the practical **Mewe double-sided brush** to blend and define. The moistened brush will allow you to create intense and durable lines. Try the single-color effect or play with the shades and transform the color to your liking, every time it will be a surprise. Try Blushy Brick also on your cheeks. For a touch of lightness and shine **also use MEWE Leggerissimo-multiuse optimism.**

**MELLOW  
PINK**  
▼  
super matte

**LILAHOLIC**  
▼  
super matte

**GLITZY  
CORTEN**  
▼  
super metal

**BLUSHY  
BRICK**  
▼  
super matte

**MIDNIGHT  
OCEAN**  
▼  
metal sparkling

**TEDDY  
BROWN**  
▼  
satin

