



DIGITAL DIE PROOF

Date: 9/22/20

Die No.: 4394

Size: 3" x 3" x .125" CR

Key:

Die line

Live area

Bleed



Clear



504c

LIP WARDROBE

A complete wardrobe for your lips! Our iconic Lip Wardrobe features color coordinating lip glosses and lipsticks. Both formulas will help to condition your lips with our award-winning smooth and creamy formulas that not only provide magnificent color, but also drench your lips in hydration.

Lipstick Ingredients: Diisostearyl Malate, Cetyl Ricinoleate, Bis-Diglyceryl Polyaciladipate-2, Polyisobutene, Methyl Hydrogenated Rosinate, Cera Microcristallina/Microcrystalline Wax/Cire Microcristalline, Polyethylene, Tridecyl Trimellitate, Ethylhexyl Hydroxystearate, Squalane, Caprylic/Capric Triglyceride, VP/Eicosene Copolymer, Bis-Behenyl/Isostearyl/Phytosteryl Dimer Dilinoleyl Dimer Dilinoleate, Aroma/Flavor, Polyglyceryl-2 Triisostearate, Polyglyceryl-2 Diisostearate, Phenoxyethanol, Tocopheryl Acetate, Glycerol Laurate, Sodium Saccharin, Carthamus Tinctorius (Safflower) Seed Oil, Aloe Barbadensis Leaf Extract, Camellia Sinensis Leaf Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Persea Gratiissima (Avocado) Oil, Cocos Nucifera (Coconut) Oil, Butyrospermum Parkii (Shea) Butter, Ethylhexyl Palmitate, Trihydroxystearin, Sodium Hyaluronate, Glucomannan, Cinnamomum Zeylanicum (Cinnamon) Bark Oil, Benzyl Benzoate. May Contain/Peut Contenir (s): CI 77891 (Titanium Dioxide), CI 15850 (Red 7 Lake), CI 19140 (Yellow 5 Lake), CI 77491, CI 77492, CI 77499 (Iron Oxides), CI 17200 (Red 33 Lake).

Dist. / Distribuito / Vertrieb / Distribué Doll 10 Beauty Inc. Newtown, PA 18940 USA. **Leceur, Boulevard 21, 00180 Helsinki FI / Plaza 1, Salford M50 3UB UK.** Made in Canada. Lipstick / Rouge à lèvres / Lippenstift / Rossetto. Net Wt. / Peso Netto / Nettogewicht / Poids 3.7 g / 0.13 oz. each/je. Doll10.com.

Lip Gloss Ingredients: Hydrogenated Polyisobutene, Tridecyl Trimellitate, Polyglyceryl-2 Diisostearate, Octyldodecyl Stearoyl Stearate, Methyl Hydrogenated Rosinate, VP/Eicosene Copolymer, Caprylic/Capric Triglyceride, Silica Dimethyl Silylate, Trimethylolpropane Triisostearate, Diisostearyl Malate, Aroma/Flavor, Polyglyceryl-2 Triisostearate, Phenoxyethanol, Tocopheryl Acetate, Glycerol Laurate, Persea Gratiissima (Avocado) Oil, Carthamus Tinctorius (Safflower) Seed Oil, Aloe Barbadensis Leaf Extract, Camellia Sinensis Leaf Extract, Rosa Canina Fruit Oil, Mangifera Indica (Mango) Seed Butter, Theobroma Grandiflorum Seed Butter, Ethylhexyl Palmitate, Trihydroxystearin, Sodium Hyaluronate, Glucomannan, Sodium Saccharin, Lysine HCL, Mimosa Tenuiflora Bark Extract, Mimosa Tenuiflora Leaf Extract, Lonicera Caprifolium (Honeysuckle) Flower Extract, Lonicera Japonica (Honeysuckle) Flower Extract, Aqua/Water/Eau, Niacinamide, Benzyl Benzoate, May Contain/Peut Contenir (s): CI 77891 (Titanium Dioxide), CI 15850 (Red 7 Lake), CI 19140 (Yellow 5 Lake), CI 77499 (Iron Oxide).

Dist. / Distribuito / Vertrieb / Distribué Doll 10 Beauty Inc. Newtown, PA 18940 USA. **Leceur, Boulevard 21, 00180 Helsinki FI / Plaza 1, Salford M50 3UB UK.** Made in Canada. Lip gloss/Lucidalabbra. Net Wt. / Peso Netto / Nettogewicht / Poids 3.6 mL / 0.12 fl. oz. each/je. Doll10.com.



1622-PUL

PRODUCTION PARAMETERS*

Unless it is an intentional bleed, maintain a .09375" margin from the die line.

All art elements that will print to the edge of the die line must maintain a minimum of .0625" bleed beyond the die line.

Type should maintain a 4 pt. minimum for positive type and a 6 pt. minimum for reverse type. Try not to use serif, delicate script or very ornate typefaces for reverse type unless they are of a larger point size where the thinnest parts of the type comply with line weights shown below.

Line weights should be .25 pt. minimum for positive rules and .5 pt. for reverse rules.

* Production parameters represent minimum standards for press. Areas and items called out on this die line such as live copy area, panel center lines etc. may need to be modified to suit the intended project.