

DPT Approval
Orielle Frank:
Date:
Noella Gabriel:
Date:
Sean Harrington:
Date:
Nicola Stott:
Date:

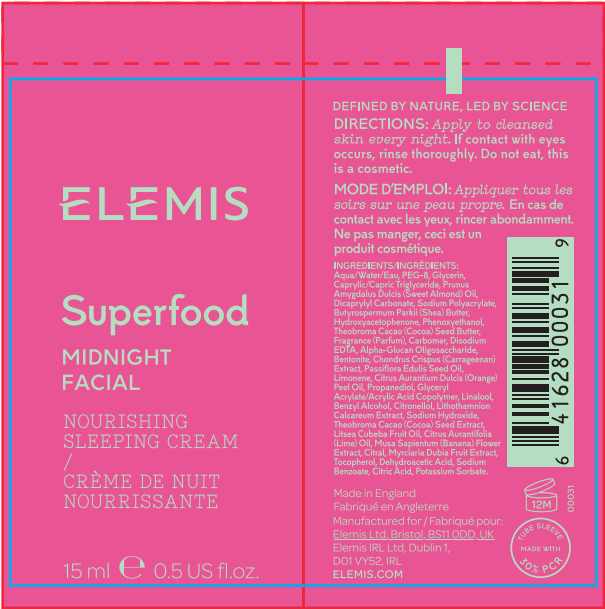
NPD Approval
Product Manager:.....
Date:
Technical Manager:.....
Date:
Product Development Executive:.....
Date:
Formulation Reference: 11128-6.09

A2 - Superfood 15ml Tube (Unboxed, Silkscreen)

Weight Dec: 8.5pt

INCI: 3.5pt

Claims



114 characters including spaces

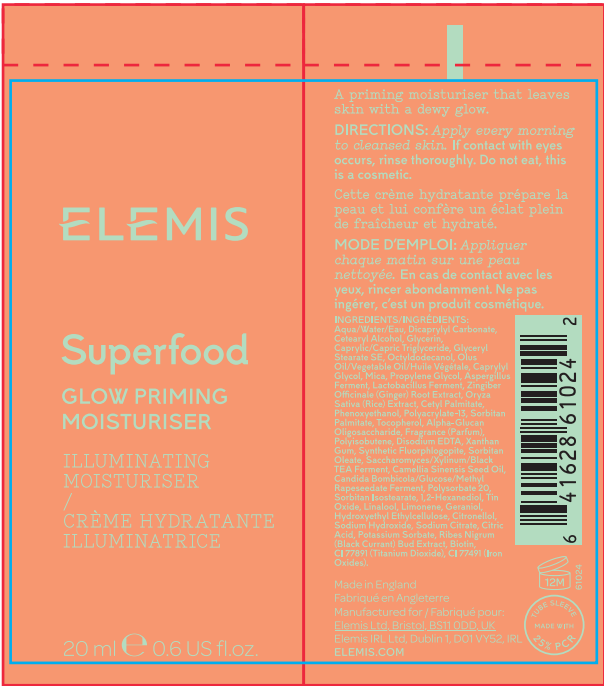
Depends on length of INCI

Doesn't match template

INCI leading reduced to 3.5

Item		Date Created	Date Updated	
AA54324 G Superfood Midnight Facial 15ml Tube		15.03.21	31.03.21	Version 4
A2 - 15ml G Superfood Tube (Unboxed, Silkscreen)		Construction		V1: Amber
		Text: Cut and pasted		V2: Monique
		Barcode:		V3: Amber
		Cutter reference: Supplied		V4: Monique
		Mate 30% HPDE, 70% LDPE with 30% PCR, masterbatch 2046c		V5:
Black Opaque white		Finish: Matt		V6:
				V7:
				V8:
				V9:
0102030405060708090100110120130140150160170180				

A - Unboxed, Silkscreen
20ml G Superfood Tube
Small Template
Weight Dec: 8.5pt
INCI: 3.5pt (Trial & Travel Rules)



Removed
DEFINED BY NATURE, LED BY SCIENCE

121 characters
including spaces
Depends on length of INCI

Item		Date Created	Date Updated	Version
AA56906 G Superfood Glow Priming Moisturiser 20ml Tube		15.02.21	28.04.22	Version 4
Black Opaque White		Formulation reference: 3165-3.02 (A1) -65 GLOBAL Pantone 163c Material: 37.5% HDPE/37.5% LDPE with 25% PCR Co-EX Finish: Matt		V1: Clare V2: Monique V3: Amber V4: Monique V5: V6: V7: V8: V9:

Previously AA54570 V1, AA56046 V2-3

