that`s it!

SELF-ADJUSTING MASCARA

mèwe

ILA MALÙ QUIRK LINE

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SELF-ADJUSTING MASCARA

Volume, lunghezza e curvatura modulabili su misura.

Customizable self-adjusting volume, curve, and length.

Scovolino "kaleido" multisfaccettato multiperformante.

Multifaceted multiperforming "kaleido" brush.

Con complesso "stay-in-shape" per un effetto ciglia modellate a lungo.

With the "stay-in-shape" complex for a long wearing shaped effect.

Finish velvet matte.

INGREDIENTS: AQUA (WATER), COPERNICIA CERIFERA CERA (COPERNICIA CERIFERA (CARNAUBA) WAX), GLYCERYL STEARATE, HYDROGENATED OLIVE OIL STEARYL ESTERS, SYNTHETIC WAX, VP/VA COPOLYMER, STEARIC ACID, HELIANTHUS ANNUUS SEED CERA (HELIANTHUS ANNUUS (SUNFLOWER) SEED WAX), PALMITIC ACID, BUTYLENE GLYCOL, OLEA EUROPAEA OIL UNSAPONIFIABLES (OLEA EUROPAEA (OLIVE) OIL UNSAPONIFIABLES), AMINOMETHYL PROPANOL, RICINUS COMMUNIS SEED OIL (RICINUS COMMUNIS (CASTOR) SEED OIL), 1,2-HEXANEDIOL, CAPRYLYL GLYCOL, POLYIMIDE-1, GALACTOARABINAN, RHUS SUCCEDANEA FRUIT CERA (RHUS SUCCEDANEA FRUIT WAX), SHOREA ROBUSTA RESIN, SODIUM DEHYDROACETATE, LECITHIN, TOCOPHEROL, ASCORBYL PALMITATE, CITRIC ACID, CI 77499 (IRON OXIDES), CI 77007 (ULTRAMARINES)

VEGAN
CRUELTY FREE
OPHTHALMOLOGIST TESTED

SHOPMEWE.IT

13 ml
0.44 Fl.Oz.

lot. 22G20
MADE IN ITALY
distr. by **CLIMBEAUTY**
by ila malù

8 054145 700129

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SELF-ADJUSTING MASCARA

*Empower your point of view, **adjust the volume of your eyes**: attention to details makes all the difference! Are your lashes long, short, thin, thick, straight, or sparse? **Better volumized than natural looking**? Certainly, **never without mascara**? With **That's it!** Mascara, it is now you to decide for your favourite effect modulating layers upon layers in application with no heaviness to lashes. Discover this **"adjustable" volume** mascara able to impart definition, length, and shape while adapting with ease to your little "quirks". **Yes, this is all: That's it!***

BEAUTY TIPS: *the high precision brush with "reservoir" system allows to catch and coat any single lash. Do not throw away* **That's it!** *when it seems to no longer perform to your standard, add instead some "life-extending" drops of* **MEWE Refeel Good_ Mascara Regenerating Potion**.

Dai potere al tuo punto di vista, **regola il volume del tuo sguardo**; i dettagli fanno la differenza! Ciglia lunghe, corte, rade, folte, dritte, sottili? **Volumizzate o naturali**? Decisamente **mai senza mascara**? Con **That's it!** ora sei tu a scegliere l'effetto desiderato modulando gli strati di applicazione senza appesantire le ciglia. Scopri il mascara dal **volume "adjustable"** capace di definire, allungare e incurvare adattandosi con semplicità alle tue piccole "manie". Effetto ciglia folte a ventaglio. Curvatura modellata a tenuta. Ecco, **tutto qui: That's it!**

BEAUTY TIPS: L'applicatore ad alta precisione con sistema "reservoir" permette di raggiungere e avvolgere ogni singola ciglia. Non eliminare **That's it!** quando la sua performance non corrisponde più ai tuoi standard, aggiungi invece qualche goccia "allunga-vita" di **MEWE Refeel Good_Mascara Regenerating Potion**.

#ADJUSTYOUROWNVOLUME

#BEYOUROWNFILTER