



LINDA JOHANSEN

HYDRATE & ILLUMINATE

24K GOLD SERUM

OSLO

30ml 1.01 fl.oz. US

01 **THE COLLAGEN**
A new generation of collagen peptides, derived from the skin of wild salmon, is used in this serum. It is a natural source of collagen, which is essential for skin health and elasticity.

02 **THE HYALURONIC ACID**
A new generation of hyaluronic acid, derived from the skin of wild salmon, is used in this serum. It is a natural source of hyaluronic acid, which is essential for skin hydration and elasticity.

03 **THE VITAMIN C**
A new generation of vitamin C, derived from the skin of wild salmon, is used in this serum. It is a natural source of vitamin C, which is essential for skin brightening and elasticity.

04 **THE NIAICINAMIDE**
A new generation of niacinamide, derived from the skin of wild salmon, is used in this serum. It is a natural source of niacinamide, which is essential for skin texture and elasticity.

05 **THE ZINC**
A new generation of zinc, derived from the skin of wild salmon, is used in this serum. It is a natural source of zinc, which is essential for skin health and elasticity.

WE KNOW SKIN
LINDA JOHANSEN®
LINDA JOHANSEN GATE 100
OSLO, NORWAY

MADE IN GERMANY
LINDA JOHANSEN GATE 100
OSLO, NORWAY



24K Gold Serum was one of my early formulas and was the first to contain gold. It was a breakthrough for me in 2009, and it's always been my "A-list" skin care product.

It's been challenging to make a lightweight formula that all moisture without being too heavy. We combined the best of both worlds and created a serum that is both hydrating and brightening.

The formula is light enough for oily, sensitive skin, but it's also rich enough for dry, mature skin. It's a true multitasker.

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THE FORMULA
This serum is a true multitasker. It contains 24K gold, which is known for its skin brightening and hydrating properties. It also contains hyaluronic acid, which is essential for skin hydration and elasticity.

THE NONNEGOTIABLES
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LUXE LIFT

24K GOLD SERUM
HYDRATE & ILLUMINATE

OSLO

30ml 1.01 fl.oz. US

GOLD SERUM - SERUM D'OR
SUIERO DE ORO
YOUTH REVIVING,
LIFTING & BRIGHTENING
FOR ALL SKIN TYPES

WE KNOW SKIN
LINDA JOHANSEN®
LINDA JOHANSEN GATE 100
OSLO, NORWAY

MADE IN GERMANY
LINDA JOHANSEN GATE 100
OSLO, NORWAY

LINDA
LINDA JOHANSEN

LUXE LIFT

NIACINAMIDE 20% SERUM
FIRM & RESTORE

OSLO

30ml 1.01 fl.oz. US

SERUM / SERUM / SUIERO
SKINCARE SUPERPOWER,
PROTECTS, REPAIRS, FIRMS,
EVENES SKIN TONE AND
AIDS RADIANCE

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LINDA JOHANSEN GATE 100
OSLO, NORWAY

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LA FORMULA
È sempre una sfida creare una formula leggera che idrati senza ungere, per questo abbiamo unito acido ialuronico concentrato (che trattiene fino a 1000 volte il suo peso in acqua) e fattore di crescita EGF di origine vegetale, per una pelle nutrita, elastica, compatta e luminosa.

IL METODO
Stendi su viso, collo e décolleté dopo la pulizia e prosegui con l'idratante.

I PUNTI FERMI
Anche le pelli grasse hanno bisogno di idratazione. Questa formula altamente idratante è sufficientemente leggera per le pelli grasse, intensa per le pelli secche e delicata per le pelli sensibili.

LA FORMULA
La niacinamide (o vitamina B3) ripara e rafforza attivamente la superficie della pelle, per proteggere, ripristinare, rassodare, ridurre i pori e aumentare l'idratazione. In questa formula abbiamo infuso una niacinamide altamente concentrata al 20% con acetilglucosamina, che idrata, migliora la texture della pelle e ha proprietà anti-invecchiamento, oltre ai beta-glucani, zuccheri naturali scelti per calmare le irritazioni mentre rimpolpano e rassodano la pelle.

IL METODO
Distribuire una singola erogazione su viso e collo dopo la pulizia, prima dell'idratante. Aggiungere sempre la protezione solare dopo l'uso.

I PUNTI FERMI
La niacinamide è un vero e proprio ingrediente miracoloso che ha dimostrato di aiutare a trasformare la pelle - nonostante sia un principio attivo potente, è davvero delicato da usare ed è adatto a tutti i tipi di pelle, specialmente per la pelle matura.

Tenere fuori dalla portata dei bambini. Il siero può scurirsi nel tempo. Il che è normale e non ne compromette l'efficacia. Conservare in un luogo fresco, asciutto e buio.