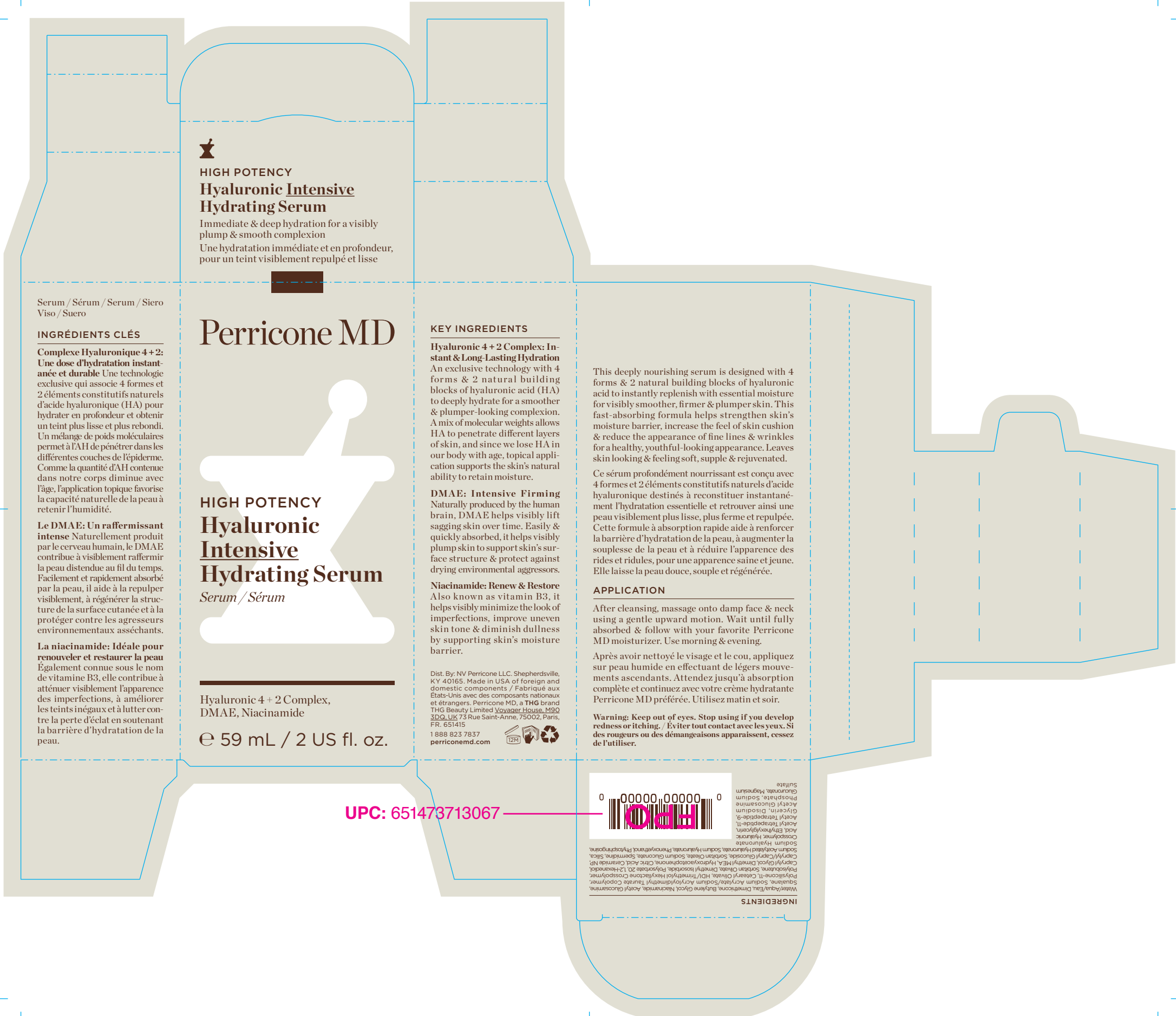




**\*\*Gloss & Overall Matte Finish in Hidden Layers\*\***

| Perricone MD                                                                                                                       |                               |
|------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| ARTWORK IS PROPERTY OF PERRICONE MD & MUST BE RETURNED TO: 600 MONTGOMERY ST.   STE. 2500 • SAN FRANCISCO, CA 94111 • 201-232-6529 |                               |
| PRODUCT LINE: High Potency                                                                                                         | START DATE: 10/28/21          |
| PRODUCT: Hyaluronic Intensive Hydrating Serum 2oz                                                                                  | DUE DATE: N/A                 |
| PART #: 651415                                                                                                                     | SHIP TO TRADE (STT): N/A      |
| UPC: 651473713067                                                                                                                  | FORMAT SIZE: See Dieline      |
| SKU #: 57290001                                                                                                                    | SUBSTRATE: SBS Folding Carton |
| FILE NAME: 651415_HP_HyalIntensive_HydratingSerum_2oz_Btl_FC_GL                                                                    |                               |

| PRINTING INSTRUCTIONS & LAYERS:                                                                               |                                                                                       |
|---------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| • DO NOT MATCH PRINTED MATERIAL TO THE COLORS OF THIS ELECTRONIC DOCUMENT. THEY ARE FOR LAYOUT PURPOSES ONLY. |                                                                                       |
| Custom Bone (Flood)                                                                                           | Custom Bone, similar to PMS 9043 C. Please use LAB values: L 89.01 / A -0.80 / B 6.08 |
| Custom Brown                                                                                                  | Custom Brown Color, similar to PMS 4625 C (1 Hit)                                     |
| Overall Matte                                                                                                 |                                                                                       |
| Spot Gloss                                                                                                    |                                                                                       |
| White                                                                                                         |                                                                                       |

| INCI LISTING                                                                             |                |                                              |           |           |
|------------------------------------------------------------------------------------------|----------------|----------------------------------------------|-----------|-----------|
| • INDICATE THE R&D NUMBER, BULK CODE % DESCRIPTION FOR THE PRODUCT OR MULTIPLE PRODUCTS. |                |                                              |           |           |
| ENG/FORMULA #                                                                            | MASS/BULK CODE | DESCRIPTION                                  | WIP IRC # | WIP UPC # |
| N/A                                                                                      | N/A            | HP Hyaluronic Intenive Hydrating Serum 2 oz. | N/A       | N/A       |
|                                                                                          |                |                                              |           |           |
|                                                                                          |                |                                              |           |           |
|                                                                                          |                |                                              |           |           |
|                                                                                          |                |                                              |           |           |

| HISTORY                                                                 |         |            |                        |
|-------------------------------------------------------------------------|---------|------------|------------------------|
| • CREATIVE PLEASE DATE, INITIAL AND DESCRIBE CHANGES TO THE MECHANICAL. |         |            |                        |
| DATE                                                                    | INITIAL | REVISION # | DESCRIPTION            |
| 10/28/21                                                                | CNB     | 1          | Mechanical created     |
| 11/10/21                                                                | CNB     | 2          | Revisions per mark ups |
| 11/15/21                                                                | CNB     | 3          | Revised spacing        |
| 11/19/21                                                                | CNB     | 4          | Revised spacing        |
|                                                                         |         |            |                        |
|                                                                         |         |            |                        |
|                                                                         |         |            |                        |
|                                                                         |         |            |                        |
|                                                                         |         |            |                        |
|                                                                         |         |            |                        |
|                                                                         |         |            |                        |

**FINAL APPROVED MECHANICAL AS OF 11.23.21**