

 **Curts Packaging**
est. 1945

Perricone
No Makeup Mascara
13T0708C2G
20.637 x 20.637 x 124.619
13/16 x 13/16 x 4+29/32
.018 SBS
06/28/2018
3+23/32 x 7+1/2
printed



****Spot Gloss & Matte Finish in Hidden Layers****

Perricone MD ARTWORK IS PROPERTY OF PERRICONE MD & MUST BE RETURNED TO: 800 MONTGOMERY ST., STE. 200 • SAN FRANCISCO, CA 94111 • 201-426-8629	
PRODUCT LINE: No Makeup	START DATE: 07/03/18
PRODUCT: No Makeup Mascara 0.28oz FC	DUE DATE: N/A
PART #: 65189	SHIP TO TRADE (STT): N/A
UPC: 651473707516	FORMAT SIZE: 13T0708C2G
SKU #: 54010001	SUBSTRATE: SBS Folding Carton
FILE NAME: 651189_NM_Mascara_0.28oz_FC_GL	

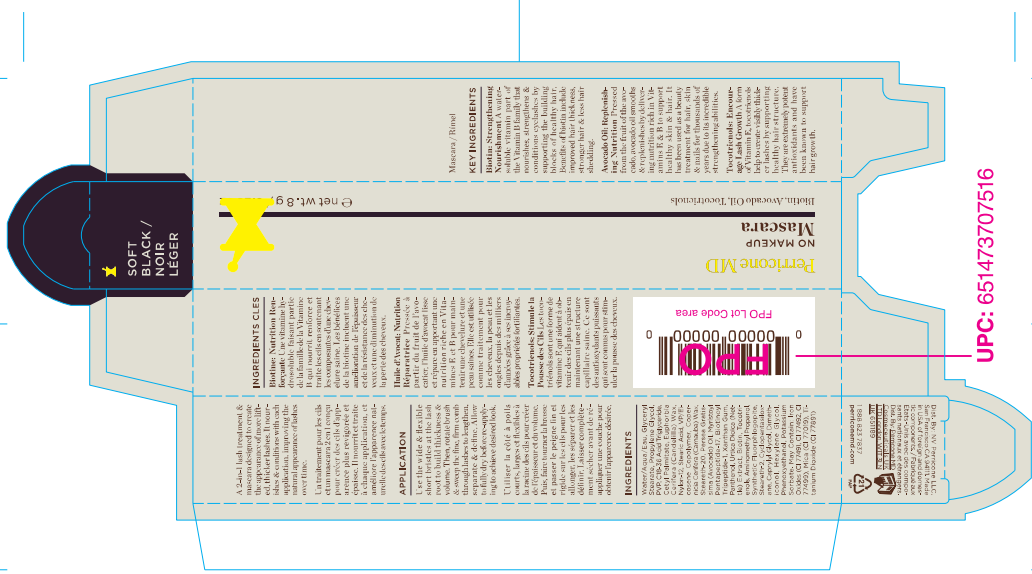
PRINTING INSTRUCTIONS & LAYERS: • DO NOT MATCH PRINTED MATERIAL TO THE COLORS OF THIS ELECTRONIC DOCUMENT. THEY ARE FOR LAYOUT PURPOSES ONLY.	
Custom Bone (Fluor)	Custom Bone, similar to PMS 9043 C. Please use LAB values: L 89.01 / A -J380 / B 6.08
Custom Brown	Custom Brown Color, similar to PMS 4625 C
Custom Color	Custom Color: C65, M15, Y45, K70
Overall Matte	
Spot Gloss	
White	

INCI LISTING • INDICATE THE PRO NUMBER, BULK CODE, & DESCRIPTION FOR THE PRODUCT OR MULTIPLE PRODUCTS.		
INGREDIENT #	MASS/BULK CODE	DESCRIPTION
N/A	N/A	No Makeup Mascara 0.28 oz.

HISTORY • CREATIVE PLEASE DATE, INITIAL AND DESCRIBE CHANGES TO THE MECHANICAL.		
DATE	INITIAL	DESCRIPTION
07/03/18	CNB	1 Mechanical created
07/10/18	CNB	2 Revised copy per new copy document
07/24/18	CNB	3 Revised copy per new copy document
07/30/18	CNB	4 Revisions per mark ups, changed to global sku
08/02/18	CNB	5 Revisions per mark ups
08/21/18	CNB	6 Revisions per mark ups
09/04/18	CNB	7 Added french translations
09/11/18	CNB	8 Revisions per mark ups
09/26/18	CNB	9, 10 Added French translations. Added key ingredients
09/26/18	CNB	11 Changed and to 8

FINAL APPROVED MECHANICAL AS OF 09.27.18

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09/26/18	CNB	11 Changed "and" to "&"

FINAL APPROVED MECHANICAL AS OF 09.27.18