



DIGITAL DIE PROOF

Date: 5/12/21

Die No.: 4692

Size: 1.5" x 3" x .125" CR

Key:

Die line

Live area

Bleed

Clear

504 C



**PRODUCTION PARAMETERS\***

Unless it is an intentional bleed, maintain a .09375" margin from the die line.  
 All art elements that will print to the edge of the die line must maintain a minimum of .0625" bleed beyond the die line.  
 Type should maintain a 4 pt. minimum for positive type and a 6 pt. minimum for reverse type. Try not to use serif, delicate script or very ornate typefaces for reverse type unless they are of a larger point size where the thinnest parts of the type comply with line weights shown below.  
 Line weights should be .25 pt. minimum for positive rules and .5 pt. for reverse rules.

\* Production parameters represent minimum standards for press. Areas and items called out on this die line such as live copy area, panel center lines etc. may need to be modified to suit the intended project.