








DIGITAL DIE PROOF
 Date: 9/22/20
 Die No.: 4394
 Size: 3" x 3" v .125" CR

Key:
 Die line 
 Live area 
 Bleed 
 504C
 Clear

PEPTIDE PLUMP SOFT FOCUS LIP COLOR

Powered by lip-loving ingredients including Shea Butter, Coconut Oil, and Hyaluronic Acid, this hydrating formula will drench lips with plush color while temporarily plumping the look of the lips. **Intentionally clean, Cruelty-Free and formulated without 1,300 known toxic ingredients.**

Ingredients (Brown Sugar): Polyglyceryl-2 Trisostearate, Ethylhexyl Palmitate, Ricinus Communis (Castor) Seed Oil, Hydrogenated Polydecene, Synthetic Wax, Caprylic/Capric Triglyceride, Dicalcium Phosphate, Phenylisopropyl Dimethicone, Candelilla Wax Esters, Ethylene/Propylene Copolymer, Stearyl Glycyphthalate, Polyhydroxystearic Acid, Ethyl Vanillin, Cera Carnauba/Copernicia Cerifera (Carnauba) Wax/Cire de Carnauba, Tocopheryl Acetate, Aroma/Flavor, Tribehenin, Isostearic Acid, Lecithin, Polyglyceryl-3 Polyricinoleate, Sorbitan Isostearate, Butyrospermum Parkii (Shea) Butter, Citrus Limon (Lemon) Seed Oil, Cocos Nucifera (Coconut) Oil, Persea Grattissima (Avocado) Oil, Helianthus Annuus (Sunflower) Seed Oil, Zea Mays (Corn) Oil, Lactic Acid, Trihydroxystearin, Beta-Carotene, Echinacea Pallida Extract, Palmitoyl Tripeptide-1, Sodium Hyaluronate, Tocopherol. May Contain (+/-): CI 77891 (Titanium Dioxide), CI 77491, CI 77492, CI 77499 (Iron Oxides), CI 15850 (Red 7 Lake), CI 42090 (Blue 1 Lake).

Ingredients (Cold Brew, Sweet Cream): Polyglyceryl-2 Trisostearate, Ethylhexyl Palmitate, Ricinus Communis (Castor) Seed Oil, Hydrogenated Polydecene, Synthetic Wax, Caprylic/Capric Triglyceride, Phenylisopropyl Dimethicone, Candelilla Wax Esters, Ethylene/Propylene Copolymer, Dicalcium Phosphate, Stearyl Glycyphthalate, Polyhydroxystearic Acid, Ethyl Vanillin, Cera Carnauba/Copernicia Cerifera (Carnauba) Wax/Cire de Carnauba, Tocopheryl Acetate, Aroma/Flavor, Tribehenin, Isostearic Acid, Lecithin, Polyglyceryl-3 Polyricinoleate, Sorbitan Isostearate, Butyrospermum Parkii (Shea) Butter, Citrus Limon (Lemon) Seed Oil, Cocos Nucifera (Coconut) Oil, Persea Grattissima (Avocado) Oil, Helianthus Annuus (Sunflower) Seed Oil, Zea Mays (Corn) Oil, Lactic Acid, Trihydroxystearin, Beta-Carotene, Echinacea Pallida Extract, Palmitoyl Tripeptide-1, Sodium Hyaluronate, Tocopherol. May Contain (+/-): CI 77891 (Titanium Dioxide), CI 77491, CI 77492, CI 77499 (Iron Oxides), CI 15850 (Red 7 Lake), CI 42090 (Blue 1 Lake).

Ingredients (Iced Latte, Mocha): Polyglyceryl-2 Trisostearate, Ethylhexyl Palmitate, Ricinus Communis (Castor) Seed Oil, Hydrogenated Polydecene, Synthetic Wax, Caprylic/Capric Triglyceride, Phenylisopropyl Dimethicone, Candelilla Wax Esters, Dicalcium Phosphate, Ethylene/Propylene Copolymer, Ethyl Vanillin, Stearyl Glycyphthalate, Polyhydroxystearic Acid, Aroma/Flavor, Cera Carnauba/Copernicia Cerifera (Carnauba) Wax/Cire De Carnauba, Tocopheryl Acetate, Tribehenin, Isostearic Acid, Lecithin, Polyglyceryl-3 Polyricinoleate, Sorbitan Isostearate, Butyrospermum Parkii (Shea) Butter, Citrus Limon (Lemon) Seed Oil, Persea Grattissima (Avocado) Oil, Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Zea Mays (Corn) Oil, Vanillin, Lactic Acid, Trihydroxystearin, Beta-Carotene, Echinacea Pallida Extract, Palmitoyl Tripeptide-1, Sodium Hyaluronate, Tocopherol. May Contain (+/-): CI 77891 (Titanium Dioxide), CI 77491, CI 77492, CI 77499 (Iron Oxides), CI 15850 (Red 7 Lake), CI 42090 (Blue 1 Lake).

Dist. / Distribuito / Vertrieb / Distribue Doll 10 Beauty Inc. Newtown, PA 18940 USA. **Lecueur, Bulevardi 21, 00180 Helsinki FI / Plaza 1, Salford M50 3UB UK.** Made in Italy. Lipstick / Rouge à lèvres / Lippenstift / Rossetto. Net Wt. / Peso Netto / Nettogewicht / Poids 3.7 g / 0.13 oz. each/pe. Doll10.com.

   1650-N-PUL

PRODUCTION PARAMETERS*

Unless it is an intentional bleed, maintain a .09375" margin from the die line.

All art elements that will print to the edge of the die line must maintain a minimum of .0625" bleed beyond the die line.

Type should maintain a 4 pt. minimum for positive type and a 6 pt. minimum for reverse type. Try not to use serif, delicate script or very ornate typefaces for reverse type unless they are of a larger point size where the thinnest parts of the type comply with line weights shown below.

Line weights should be .25 pt. minimum for positive rules and .5 pt. for reverse rules.

* Production parameters represent minimum standards for press. Areas and items called out on this die line such as live copy area, panel center lines etc. may need to be modified to suit the intended project.