



YOUR "SINGLE SOURCE"
IN PRESSURE SENSITIVE LABELING

DIGITAL DIE PROOF

Date: 9/22/20

Die No.: 4394

Size: 3" x 3" v .125" CR

Key:

Die line

Live area

Bleed

504C

Clear

PEPTIDE PLUMP SOFT FOCUS LIP CRAYON

Each 3-in-1 **Peptide Plump** Lip Crayon combines the color of a lipstick, the shine of a lip gloss, and the nourishment of a balm. Lightweight, non-sticky and comfortable to wear, the balm-like texture glides effortlessly over lips, providing rich, creamy color, while drenching your lips in intense moisture.

Ingredients (Butterfly Kiss, Caribbean Crush, Celebrate, First Kiss, Last Kiss, Love Myself, One More Kiss, Pink Wave, Sea La Vie, S.W.A.K.): Hydrogenated Polydecene, Pentaerythrityl Tetraistearate, Synthetic Wax, Octyldodecanol, Polybutene, Phenyl Trimethicone, Diisostearyl Malate, VP/Eicosene Copolymer, Hydrogenated Microcrystalline Wax, Caprylic/Capric Triglyceride, Polyhydroxystearic Acid, Tocopheryl Acetate, Ethylhexyl Palmitate, Cera Microcrystallina/Microcrystalline Wax/Cire Microcrystalline, Ethyl Vanillin, Aroma/Flavor, Lecithin, Polyglyceryl-3 Polyricinoleate, Isostearic Acid, Tribehennin, Butyrospermum Parkii (Shea) Butter, Citrus Limon (Lemon) Seed Oil, Dicalcium Phosphate, Persea Gratissima (Avocado) Oil, Ricinus Communis (Castor) Seed Oil, Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Zea Mays (Corn) Oil, Sorbitan Isostearate, Vanillin, Trihydroxystearin, Beta-Carotene, Lactic Acid, Echinacea Pallida Extract, Sodium Hyaluronate, Palmitoyl Tripeptide-1, Tocopherol. May Contain/Peut Contenir (+): CI 77891 (Titanium Dioxide), CI 77491, CI 77492, CI 77499 (Iron Oxides), CI 42090 (Blue 1 Lake), CI 15850 (Red 7 Lake), CI 19140 (Yellow 5 Lake).

Ingredients (Next Chapter, St. Tropez): Hydrogenated Polydecene, Pentaerythrityl Tetraistearate, Synthetic Wax, Octyldodecanol, Polybutene, Phenyl Trimethicone, Diisostearyl Malate, VP/Eicosene Copolymer, Dicalcium Phosphate, Hydrogenated Microcrystalline Wax, Caprylic/Capric Triglyceride, Polyhydroxystearic Acid, Tocopheryl Acetate, Ethylhexyl Palmitate, Cera Microcrystallina/Microcrystalline Wax/Cire Microcrystalline, Ethyl Vanillin, Aroma/Flavor, Lecithin, Polyglyceryl-3 Polyricinoleate, Isostearic Acid, Tribehennin, Butyrospermum Parkii (Shea) Butter, Citrus Limon (Lemon) Seed Oil, Persea Gratissima (Avocado) Oil, Ricinus Communis (Castor) Seed Oil, Cocos Nucifera (Coconut) Oil, Helianthus Annuus (Sunflower) Seed Oil, Zea Mays (Corn) Oil, Sorbitan Isostearate, Vanillin, Trihydroxystearin, Beta-Carotene, Lactic Acid, Echinacea Pallida Extract, Sodium Hyaluronate, Palmitoyl Tripeptide-1, Tocopherol. May Contain/Peut Contenir (+): CI 77891 (Titanium Dioxide), CI 77491, CI 77492, CI 77499 (Iron Oxides), CI 42090 (Blue 1 Lake), CI 15850 (Red 7 Lake), CI 19140 (Yellow 5 Lake).

Dist. / Distribuito / Vertrieb / Distribué Doll 10 Beauty Inc. Newtown, PA 18940 USA. **Lecour Boulevard 21, 00180 Halesinki FI / Plaza 1, Salford M50 3UB UK.** Made in Italy. Lipstick / Rouge à lèvres / Lippenstift Rossetto. Net Wt. / Peso Netto / Nettogewicht / Poids 3.2 g / 0.11 oz. each/je. Doll10.com.

1695-1-PUL

PRODUCTION PARAMETERS*

Unless it is an intentional bleed, maintain a .09375" margin from the die line.

All art elements that will print to the edge of the die line must maintain a minimum of .0625" bleed beyond the die line.

Type should maintain a 4 pt. minimum for positive type and a 6 pt. minimum for reverse type. Try not to use serif, delicate script or very ornate typefaces for reverse type unless they are of a larger point size where the thinnest parts of the type comply with line weights shown below.

Line weights should be .25 pt. minimum for positive rules and .5 pt. for reverse rules.

* Production parameters represent minimum standards for press. Areas and items called out on this die line such as live copy area, panel center lines etc. may need to be modified to suit the intended project.