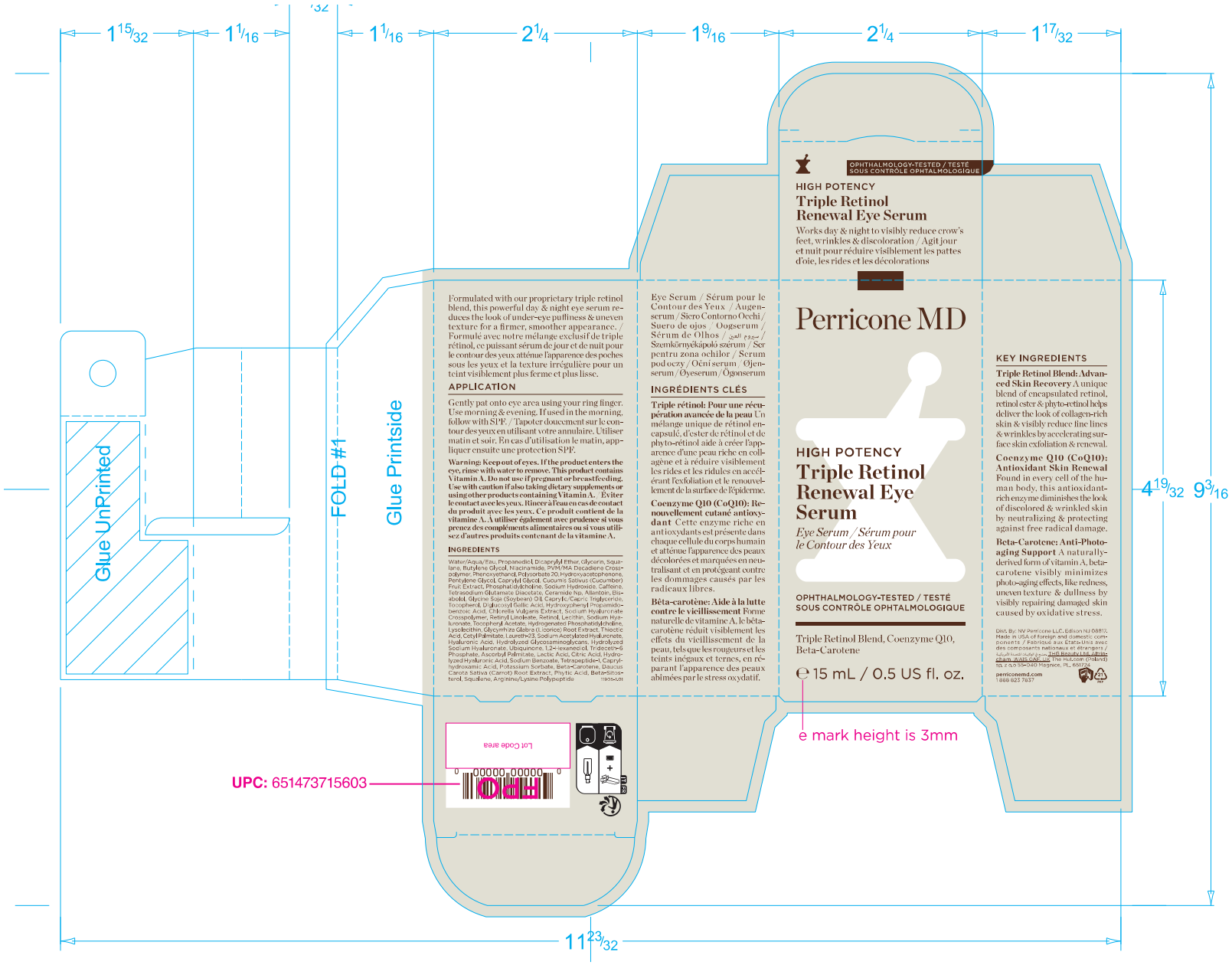


N.V.PERRICONE
Advance Eye Therapy5oz
10W0503C1B
57.150 x 39.687 x 116.681
2+1/4 x 1+9/16 x 4+19/32
.018 SBS

****Gloss & Overall Matte Finish in Hidden Layers****

# Perricone MD

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| | |
|---|---|
| PRODUCT LINE: High Potency | START DATE: 06/21/24 |
| PRODUCT: Triple Retinol Recovery Eye Serum 0.5oz | DUE DATE: N/A |
| PART #: 651724 | SHIP TO TRADE (STT): N/A |
| UPC: 651473715603 | FORMAT SIZE: 10W0503C1B |
| PMD SKU #: 57630001 THG SKU #: 15374143 | SUBSTRATE: SBS Folding Carton |
| FILE NAME: 651724_HP_TripleRetinolRecoveryEyeSerum_0.5oz_FC_GL | |

## PRINTING INSTRUCTIONS & LAYERS:

• DO NOT MATCH PRINTED MATERIAL TO THE COLORS OF THIS ELECTRONIC DOCUMENT. THEY ARE FOR LAYOUT PURPOSES ONLY.

| | | | |
|---|---|---|---|
| Custom Bone (Flood) | Custom Bone, similar to PMS 9043 C. Please use LAB values: L 89,01 / A -0,80 / B 6,08 | Overall Matte | |
| Custom Brown | Custom Brown Color, similar to PMS 4625 C (1 Hit) | Spot Gloss | |
| | | Black | |

## INCI LISTING

• INDICATE THE R&D NUMBER, BULK CODE % DESCRIPTION FOR THE PRODUCT OR MULTIPLE PRODUCTS.

| PMD FORM. CODE | THG FORM. CODE | DESCRIPTION |
|---|---|---|
| 75-78972-04B | 11905-1.01 | High Potency Triple Retinol Recovery Eye Serum 0.5oz |
| | | |
| | | |
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## HISTORY

• CREATIVE PLEASE DATE, INITIAL AND DESCRIBE CHANGES TO THE MECHANICAL.

| DATE | INITIAL | REVISION # | DESCRIPTION |
|---|---|---|---|
| 06/21/24 | CNB | 1 | Mechanical created |
| 06/24/24 | CNB | 2 | Revisions per mark ups |
| 06/28/24 | CNB | 3 | Revisions per mark ups |
| 08/08/24 | ZSR | 4 | Remove PAO placeholder |
| | | | |
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**FINAL APPROVED MECHANICAL AS OF 08.08.24**